

**To:** Anley-Mills, Melissa[Anley-Mills.Melissa@epa.gov]  
**From:** Davis, Tim  
**Sent:** Tue 8/11/2015 8:03:28 PM  
**Subject:** RE: Delightful SM content from your friends in ORD happening this week: 1) #NutrientsViz Challenge Winner & 2) SBIR webinar

Exactly—CRAZINESS around here! Very sad and tragic, indeed!

**From:** Anley-Mills, Melissa  
**Sent:** Tuesday, August 11, 2015 2:03 PM  
**To:** Davis, Tim  
**Subject:** RE: Delightful SM content from your friends in ORD happening this week: 1) #NutrientsViz Challenge Winner & 2) SBIR webinar

I think she beat me to the zipping out to SM COP.

But in case folks want an alternative topic!

☺

Sorry. How tragic that is.

M

**From:** Davis, Tim  
**Sent:** Tuesday, August 11, 2015 4:01 PM  
**To:** Anley-Mills, Melissa  
**Subject:** RE: Delightful SM content from your friends in ORD happening this week: 1) #NutrientsViz Challenge Winner & 2) SBIR webinar

You might get overridden here with all the Gold King Mine stuff going on. ☺ Expect an email from Jess in 3...2...1... ☺

Sorry, couldn't resist!!

Cheers,

Tim

**From:** Anley-Mills, Melissa

**Sent:** Tuesday, August 11, 2015 2:00 PM

**To:** Social Media CoP

**Cc:** Shaw, Denice; Sardot, Tova; Godfrey-McKee, Sophie; Landy, Ronald; Widener, Kelly; Hubbard, Carolyn; Maguire, Megan

**Subject:** Delightful SM content from your friends in ORD happening this week: 1) #NutrientsViz Challenge Winner & 2) SBIR webinar

Hi lovely colleagues,

Two items for your social media amplification consideration, please.

1. Nutrient Pollution Visualization Challenge Winner Announcement at our Nutrient Sensor Summit (**Wednesday 8/12**)

- 8/12 @ approx. 1:20pm ET, Dr. Tom Burke (EPA Science Advisor) will announce the winner of our Nutrient Pollution Visualization challenge.

- The #NutrientsViz challenge was a joint effort with USGS and The Blue Legacy Foundation.

- Look for tweets using #NutrientsViz from @EPAREsearch

- (USGS will be issuing a press release which I will tweet & post on FB. Blue Legacy is slated to post their own blog; ANTICIPATE having an In the Moment with Dr. Burke & possibly from the winning team for both tweeting & FB posting)

- Throughout the day, Wednesday, I'll be tweeting about nutrient pollution using #NutrientSensor.

- (Thanks to OW for sharing some of your nutrients content / tweets with me)

- Will issue a summary at the end of tomorrow of particular tweets & the FB posts

with the URLS to make amplifying easy. ☺

2. SBIR webinar: **Thursday August 13<sup>th</sup>** at 2pm ET, we'll hold a webinar for any small business interested in applying to our Not-Yet-Released call for proposals for Small Business Innovation Research (#EPAsbir) funding.

**FB post:** <https://www.facebook.com/EPAresearch/posts/10153694113901412>

**Tweets:**

<https://twitter.com/EPAresearch/status/631085300878585856>

<https://twitter.com/EPAresearch/status/630797090411663360>

Melissa Anley-Mills

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